

haywire

PINK BUB 2021

Haywire was established in 2009, with the first tiny crop harvested at Switchback Organic Vineyard, starting life as a virtual brand. Today, Haywire has grown into its own as an anchor attraction in Summerland, BC, unveiling a bold new label and a relaxing new visitor lounge spring 2023. Haywire celebrates the Okanagan's exceptional terroir, embracing a "less is more" style, utilizing state-of-the-art concrete tanks and a gentle winemaking hand.

WINEMAKING

Pink Bub is made from 100% old vine Pinot Blanc grapes that were whole cluster pressed then fermented and aged in concrete tanks. Secondary fermentation occurred in horizontal Charmat tanks. Daily lees stirring for three months enhanced the density and palate weight of this fresh, lush sparkling wine. A drop of red wine was added for a lively pink hue. Notes of strawberry tart, tangy lemon, and bright, fresh pure red apple. Fine bubbles, light, long body. Pairs with BBQ Salmon and Patio's.

WINEMAKERS

Matt Dumayne and Kat D'Costa

Brix 22 | **pH** 2.88 | **TA** 8.6 | **RS** 3.8 | **Alc** 12.0%

